

REBECCA Y. MONTES

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www.beckymontes.com

EDUCATION

California State University, Long Beach

Expected May 2027

Bachelor of Arts in Public Relations

Member, Public Relations Student Society of America (PRSSA)

Santa Ana College

Graduated June 2025

Associate of Arts in Communications

WORK

EXPERIENCE

Kickboxing Coach & Social Media Manager

Mar 2023 - Present

Rounders MMA & Boxing

- Lead adult and youth kickboxing classes of 10 to 12 students while building a supportive and engaging training environment for athletes across different skill levels
- Manage the Huntington Beach gym Instagram account, growing the audience to 500+ followers through consistent and strategic reels that showcase athletes, coaches, and classes
- Produce and edit promotional video content, generating 7K to 85K views and expanding the gym's digital reach
- Design promotional graphics and marketing materials for fight nights and gym events using Canva and Adobe Creative Suite

Client Services Coordinator

Jan 2023 - Dec 2025

No Ordinary Moments

- Managed budgets for 15+ clients with developmental disabilities, tracking expenses and coordinating transportation, medical appointments, and schedules
- Communicated regularly with families and staff while improving budget planning strategies that helped clients save money and participate in community activities

Registered Behavioral Technician

Jan 2021 - Dec 2022

No Ordinary Moments

- Provided one-on-one behavioral support for adult clients with developmental disabilities, using techniques from the State Direct Support Professional training program
- Documented behavioral progress and implemented support strategies to manage behavioral challenges while maintaining CPR and First Aid certification

KEY SKILLS

- Social Media Management (Instagram, Reels, Stories)
- Content Creation and Digital Media
- Event Promotion and Community Outreach
- Graphic Design (Canva, Adobe InDesign, Lightroom)
- Video Editing (Adobe Premiere Pro)
- Client Communication and Relationship Management